



**THIS IS THE MEMBERSHIP DRIVE YOU
HAVE BEEN WAITING FOR!!!**



**This membership drive runs TILL THE END OF
THE YEAR.**



**That is from February 17, 2010 TO DECEMBER
31, 2010**



For every new regular member you sign up you will receive
\$100.

If you sign up ten new regular members, you will receive
\$1000.



When you sign up **15** new regular members you **WILL** receive
a **\$2500** travel voucher, or the cash equivalent, your choice, this
is **NOT** in addition to the \$100 per member bonus.



We are **NOT** limiting the number of prizes awarded. **ALL**
MEMBERS WHO QUALIFY FOR A BONUS WILL RECEIVE ONE!!!



Now, for the fine print...

- Obviously due to the magnitude of the prize, the membership has to be a **NEW REGULAR MEMBERSHIP** with an annual or semi-annual payment (either check or credit card).
- To receive the bonus payout/voucher you must be a member in good standing at the end of the contest period. A member in good standing is defined as a member that is **CURRENT** on their dues payments.
- A **REGULAR MEMBERSHIP** does **NOT** include Career, Associate, Affiliate or Limited Members **FOR THIS CONTEST**.
- Rejoining members must have a **MEMBERSHIP LAPSE** of 90 days or more
- All bonus payouts/vouchers will be sent out no later than February 1, 2011

If you convert **3** E&O Limited Members to regular members this will qualify as one new member for this contest. Remember, any payment made toward a limited membership is credited toward a Full Membership (within the same year). This means the converted member would only need to pay the difference between the two memberships. For example, if a limited member has already paid \$30 in 2010 they only need to pay \$330 to convert over to a Full Membership.

WHAT A DEAL!



The National Office must be notified prior to processing a qualifying application for this membership drive, but not more than 10 days prior to processing the application. For example, if you notify the National Office on March 1, 2010 that Joe Agent from Anchorage, Alaska is joining due to your solicitation his application must be ready for processing or postmarked by March 10, 2010. The best way to notify the National Office of your qualifying application is to put your

name in the referral section of the membership application before the new member even fills it out.

THE NATIONAL OFFICE has our UFAA brochure in stock if that will help you.



Shhhhh! This parts a secret.....If your chapter wants to work together to obtain 15 new regular members.....simply put one name on all the applications. You can determine how you split your prize...Shhhh

If I can be of assistance....or if you would like to plan a membership meeting in your area, give me a call, I am available!

THERE IS NO BETTER TIME TO MAKE THE TIME TO SIGN UP NEW AGENTS.

WE ARE "AGENTS HELPING AGENTS®"

Cindy Eggert
NATIONAL MEMBERSHIP DIRECTOR

